

AGENDA

OWOSSO MAIN STREET & DDA

REGULAR BOARD MEETING

Wednesday, May 7, 2025; 7:30 a.m.

Owosso City Hall; 301 W. Main St., Owosso, MI



Owosso Main Street's mission is to foster an active and thriving downtown that is the heart of our community by supporting historic preservation and promoting redevelopment, drawing both local residents and visitors to our city.

Call to order and roll call:

Review and Approval of Agenda: May 7, 2025

Review and Approval of Minutes: April 2, 2025

Public Comments:

Reports:

- Check Disbursement Report
- Revenue and Expenditure Report
- ChargePoint Report

Items of Business:

- 1) OMS & DDA FY25-26 Budget
Master Plan Implementation Goals: 2.2

Committee Updates:

- Economic Vitality (Omer, Howard & Teich)
- Design (Fredrick)
- Promotion (Davis)
- Organization (Ardelean & Woodworth)

Director Updates:

Board Comments:

Adjournment:

[The City of Owosso will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting, to individuals with disabilities at the meeting/hearing upon 72 hours' notice to the City of Owosso. Individuals with disabilities requiring auxiliary aids on services should contact the City of Owosso by writing or calling Amy Kirkland, City Clerk, 301 W. Main St, Owosso, MI 48867 (989) 725-0500 or on the Internet. The City of Owosso Website address is www.ci.owosso.mi.us.]

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ROLL TO ORDER: The meeting adjourned in order Vice-Chair can be over a 3:30 M

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R S O O T: Vice-Chair can be over and C O O i O O i O n e r O O D a O O O O O O h O r d e a n O a n d D a O O a O O d O O O O h M a O O r R O O e r O O O O O O h O r r a r r i e d a a 45 O M a n d e a a 3:30 M

S O O T: Chair O i O G i O e r O a n d C O O i O O i O n e r D a O O e n H O O a r d

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redri presented year-to-date reference O a a O O O e a r n e d i n t e r e O O O O d r a i n g O a n d t h e e e O r i O V e h i c l e C h a r g i n g O a t i n O h a O a r e O e d O O a r d e e O e n c e O r O M O O D D O O r O g r a O i n g O

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Da e e e e d n n e r n r g a d i g a n e e r n a n e r e there i n n i r r i g a n

The Board of Directors has received the Design Committee's report on the Main Irrigation System for 2023 and 2024.

The Design Committee has recommended that the Main Irrigation System be upgraded to meet the needs of the community and the City of Los Angeles. The Design Committee has also recommended that the Main Irrigation System be upgraded to meet the needs of the community and the City of Los Angeles.

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DB: Owosso

CHECK DISBURSEMENT REPORT FOR CITY OF OWOSSO
CHECK DATE FROM 03/29/2025 - 04/30/2025

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Check Date	Bank	Check #	Payee	Description	Account	Dept	Amount
Fund: 248 DOWNTOWN DEVELOPMENT AUTHORITY							
04/11/2025	1	11652 (A)	CONSUMERS ENERGY	ELECTRICITY-EV STATION	920.100	200	395.74
04/11/2025	1	11684 (A)	QUADIENT FINANCE USA INC	OPERATING SUPPLIES	728.000	200	3.45
				OPERATING SUPPLIES	728.000	200	13.99
				CHECK 1 11684(A) TOTAL FOR FUND 248:			17.44
04/11/2025	1	11686 (A)	REPUBLIC SERVICES INC	4YD DUMPSTER PICKED UP WEEKLY - DDA	818.000	200	104.34
04/11/2025	1	138194	H K ALLEN PAPER CO	FEB. 2025	930.000	200	348.00
04/11/2025	1	138210	RICOH USA	DDA	728.000	200	22.77
04/25/2025	1	11702 (A)	AMAZON CAPITAL SERVICES	DDA	818.000	706	99.97
04/25/2025	1	11703 (A)	BRUCKMAN STORAGE LLC	15X40 MONTHLY STORAGE UNIT	818.000	200	800.00
04/25/2025	1	11729 (A)	SHATTUCK SPECIALTY ADVERTISING	24X36 DOUBLE SIDED CORO PLASTIC INSERTS	818.000	704	80.00
04/25/2025	1	11733 (A)	SURVEYMONKEY INC.	SURVEY MONKEY ANNUAL PLAN 5/15-5/14	728.000	200	468.00
04/25/2025	1	11738 (A)	VERIZON WIRELESS	DDA	920.300	200	43.34
04/25/2025	1	11739 (E)	HUNTINGTON NATONAL BANK -	OPERATING SUPPLIES	728.000	200	29.99
04/25/2025	1	11740 (E)	MAILCHIMP	OPERATING SUPPLIES - DDA	728.000	200	17.00
04/25/2025	1	138226	AMERICAN SPEEDY PRINTING	8.5X11 FULL COLOR CHOC WALK FLYERS	818.780	705	10.00
				CHOCOLATE WALK MAP DESIGN	818.780	705	25.00
				325 MAPS	818.780	705	75.00
				CHECK 1 138226 TOTAL FOR FUND 248:			110.00
04/25/2025	1	138227	APPLE TREE LANE	GIFT CERTIFICATES FOR GIVEAWAYS	818.000	707	75.00
				Total for fund 248 DOWNTOWN DEVELOPMENT AUTHORITY			2,611.59

PERIOD ENDING 06/30/2025

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	2024-25	YTD BALANCE	ACTIVITY FOR		AVAILABLE	% BDGT USED
		AMENDED BUDGET	06/30/2025	MONTH	06/30/2025	BALANCE	
			NORMAL (ABNORMAL)	INCREASE	(DECREASE)	NORMAL (ABNORMAL)	
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY							
Revenues							
Dept 000 - REVENUE							
248-000-402.000	GENERAL PROPERTY TAX	37,641.00	34,672.57		0.00	2,968.43	92.11
248-000-402.100	TIF	237,912.00	237,912.19		0.00	(0.19)	100.00
248-000-540.000	STATE SOURCES	0.00	20,856.92		0.00	(20,856.92)	100.00
248-000-573.000	LOCAL COMMUNITY STABILIZATION SHARE	26,454.00	26,454.48		0.00	(0.48)	100.00
248-000-605.200	CHARGE FOR SERVICES RENDERED	0.00	0.00		0.00	0.00	0.00
248-000-665.000	INTEREST INCOME	8,000.00	7,087.30		0.00	912.70	88.59
248-000-670.000	LOAN PRINCIPAL	0.00	0.00		0.00	0.00	0.00
248-000-670.100	LOAN INTEREST	1,577.00	1,405.25		0.00	171.75	89.11
248-000-674.200	DONATIONS	0.00	0.00		0.00	0.00	0.00
248-000-674.300	INCOME-ECNMC RESTRUCTING	0.00	0.00		0.00	0.00	0.00
248-000-674.400	INCOME-PROMOTION	10,000.00	8,818.00		0.00	1,182.00	88.18
248-000-674.500	INCOME-ORGANIZATION	0.00	3,500.00		0.00	(3,500.00)	100.00
248-000-674.600	INCOME-DESIGN	635.00	635.00		0.00	0.00	100.00
248-000-674.700	EV STATION REVENUE	5,000.00	7,215.18		0.00	(2,215.18)	144.30
248-000-675.000	MISCELLANEOUS	0.00	0.00		0.00	0.00	0.00
248-000-699.101	TRANFERS FROM GENERAL FUND	35,133.00	25,055.54		0.00	10,077.46	71.32
248-000-699.287	ARPA TRANSFER IN	0.00	0.00		0.00	0.00	0.00
Total Dept 000 - REVENUE		362,352.00	373,612.43		0.00	(11,260.43)	103.11
TOTAL REVENUES		362,352.00	373,612.43		0.00	(11,260.43)	103.11
Expenditures							
Dept 200 - GEN SERVICES							
248-200-728.000	OPERATING SUPPLIES	2,200.00	2,596.39		0.00	(396.39)	118.02
248-200-751.000	GAS & OIL	0.00	0.00		0.00	0.00	0.00
248-200-801.000	PROFESSIONAL SERVICES: ADMINISTRATIVE	0.00	0.00		0.00	0.00	0.00
248-200-810.000	INSURANCE & BONDS	3,021.00	3,020.71		0.00	0.29	99.99
248-200-818.000	CONTRACTUAL SERVICES	68,000.00	10,481.70		0.00	57,518.30	15.41
248-200-818.500	AUDIT	581.00	581.00		0.00	0.00	100.00
248-200-920.000	UTILITIES	2,955.00	853.59		0.00	2,101.41	28.89
248-200-920.100	ELECTRICITY-EV STATION	5,000.00	3,964.29		0.00	1,035.71	79.29
248-200-920.300	TELEPHONE	520.00	390.01		0.00	129.99	75.00
248-200-930.000	BUILDING MAINTENANCE - DPW	30,000.00	10,583.51		0.00	19,416.49	35.28
248-200-940.000	EQUIPMENT RENTAL - DPW	9,000.00	6,939.96		0.00	2,060.04	77.11
248-200-955.000	MEMBERSHIPS & DUES	800.00	250.00		0.00	550.00	31.25
248-200-956.000	EDUCATION & TRAINING	3,500.00	1,024.71		0.00	2,475.29	29.28
248-200-969.000	DEVELOPER REIMBURSEMENT	33,690.00	0.00		0.00	33,690.00	0.00
248-200-995.101	TRANSFER TO GENERAL FUND	82,078.00	81,294.74		0.00	783.26	99.05
248-200-995.243	TRANSFER TO BROWNFIELDS	0.00	33,963.58		0.00	(33,963.58)	100.00
Total Dept 200 - GEN SERVICES		241,345.00	155,944.19		0.00	85,400.81	64.61
Dept 261 - GENERAL ADMIN							
248-261-702.100	SALARIES	66,608.00	55,038.61		0.00	11,569.39	82.63
248-261-702.200	WAGES	250.00	90.32		0.00	159.68	36.13
248-261-702.300	OVERTIME	1,000.00	256.41		0.00	743.59	25.64
248-261-702.800	ACCRUED SICK LEAVE	0.00	0.00		0.00	0.00	0.00
248-261-703.000	OTHER COMPENSATION	0.00	0.00		0.00	0.00	0.00
248-261-715.000	SOCIAL SECURITY (FICA)	5,191.00	4,215.63		0.00	975.37	81.21

PERIOD ENDING 06/30/2025

*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

		2024-25	YTD BALANCE	ACTIVITY FOR	AVAILABLE	
GL NUMBER	DESCRIPTION	AMENDED BUDGET	NORMAL (ABNORMAL)	MONTH 06/30/2025 INCREASE (DECREASE)	BALANCE NORMAL (ABNORMAL)	% BDGT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY						
Expenditures						
248-261-716.100	HEALTH INSURANCE	7,703.00	6,708.10	0.00	994.90	87.08
248-261-716.200	DENTAL INSURANCE	369.00	331.23	0.00	37.77	89.76
248-261-716.300	OPTICAL INSURANCE	52.00	47.95	0.00	4.05	92.21
248-261-716.400	LIFE INSURANCE	526.00	481.47	0.00	44.53	91.53
248-261-716.500	DISABILITY INSURANCE	837.00	763.61	0.00	73.39	91.23
248-261-717.000	UNEMPLOYMENT INSURANCE	25.00	0.00	0.00	25.00	0.00
248-261-718.200	DEFINED CONTRIBUTION	5,995.00	4,970.35	0.00	1,024.65	82.91
248-261-719.000	WORKERS' COMPENSATION	406.00	365.63	0.00	40.37	90.06
Total Dept 261 - GENERAL ADMIN		88,962.00	73,269.31	0.00	15,692.69	82.36
Dept 704 - ORGANIZATION						
248-704-728.000	SUPPLIES	150.00	28.00	0.00	122.00	18.67
248-704-818.000	WORK PLAN EXPENDITURE	1,100.00	914.47	0.00	185.53	83.13
Total Dept 704 - ORGANIZATION		1,250.00	942.47	0.00	307.53	75.40
Dept 705 - PROMOTION						
248-705-802.000	ADVERTISEMENT	700.00	0.00	0.00	700.00	0.00
248-705-818.000	WORK PLAN EXPENDITURES	3,000.00	250.67	0.00	2,749.33	8.36
248-705-818.730	ART WALK	0.00	0.00	0.00	0.00	0.00
248-705-818.750	GLOW	11,000.00	8,364.63	0.00	2,635.37	76.04
248-705-818.760	RETAIL EVENTS	0.00	0.00	0.00	0.00	0.00
248-705-818.770	MOTORCYCLE DAYS	2,500.00	1,389.50	0.00	1,110.50	55.58
248-705-818.780	CHOCOLATE WALK	300.00	212.76	0.00	87.24	70.92
248-705-818.790	NYE BLOCK PARTY	0.00	0.00	0.00	0.00	0.00
Total Dept 705 - PROMOTION		17,500.00	10,217.56	0.00	7,282.44	58.39
Dept 706 - DESIGN						
248-706-818.000	WORK PLAN EXPENDITURES	10,000.00	2,402.84	0.00	7,597.16	24.03
248-706-818.700	CONTRACTUAL SERVICES-FLOWERS	0.00	0.00	0.00	0.00	0.00
Total Dept 706 - DESIGN		10,000.00	2,402.84	0.00	7,597.16	24.03
Dept 707 - ECONOMIC VITALITY						
248-707-818.000	WORK PLAN EXPENDITURES	2,000.00	676.00	0.00	1,324.00	33.80
Total Dept 707 - ECONOMIC VITALITY		2,000.00	676.00	0.00	1,324.00	33.80
Dept 901 - CAPITAL OUTLAY						
248-901-965.585	CAPITAL CONTRIBUTION-DDA	0.00	0.00	0.00	0.00	0.00
Total Dept 901 - CAPITAL OUTLAY		0.00	0.00	0.00	0.00	0.00
Dept 905 - DEBT SERVICE						
248-905-991.100	PRINCIPAL	0.00	0.00	0.00	0.00	0.00

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REVENUE AND EXPENDITURE REPORT FOR CITY OF OWOSSO

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User: ELFredrick

PERIOD ENDING 06/30/2025

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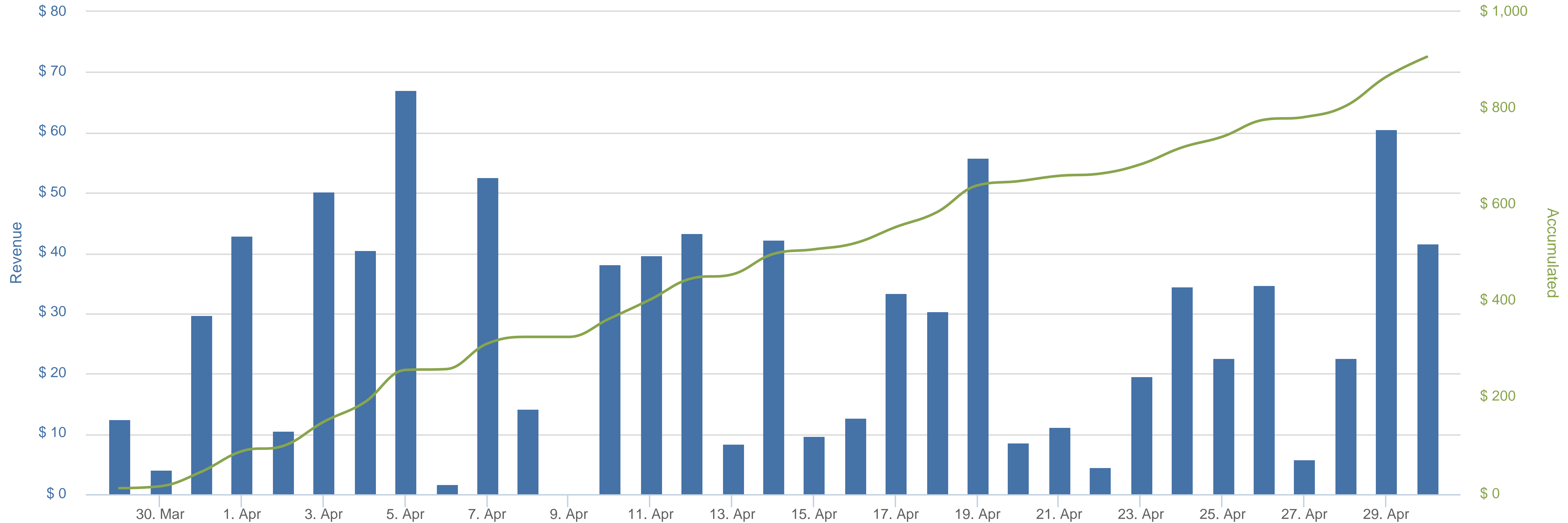
*NOTE: Available Balance / Pct Budget Used does not reflect amounts encumbered.

GL NUMBER	DESCRIPTION	2024-25 AMENDED BUDGET	YTD BALANCE 06/30/2025 NORMAL (ABNORMAL)	ACTIVITY FOR MONTH 06/30/2025 INCREASE (DECREASE)	AVAILABLE BALANCE NORMAL (ABNORMAL)	% BDGT USED
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY						
Expenditures						
248-905-992.000	PAYING AGENT FEES	0.00	0.00	0.00	0.00	0.00
248-905-993.000	INTEREST	0.00	0.00	0.00	0.00	0.00
Total Dept 905 - DEBT SERVICE		0.00	0.00	0.00	0.00	0.00
Dept 966 - TRANSFERS OUT						
248-966-995.304	TRANSFER TO DEBT 2009 LTGO FUND	0.00	0.00	0.00	0.00	0.00
Total Dept 966 - TRANSFERS OUT		0.00	0.00	0.00	0.00	0.00
TOTAL EXPENDITURES		361,057.00	243,452.37	0.00	117,604.63	67.43
Fund 248 - DOWNTOWN DEVELOPMENT AUTHORITY:						
TOTAL REVENUES		362,352.00	373,612.43	0.00	(11,260.43)	103.11
TOTAL EXPENDITURES		361,057.00	243,452.37	0.00	117,604.63	67.43
NET OF REVENUES & EXPENDITURES		1,295.00	130,160.06	0.00	(128,865.06)	0,050.97

Revenue

Last month: **9**

Accumulated

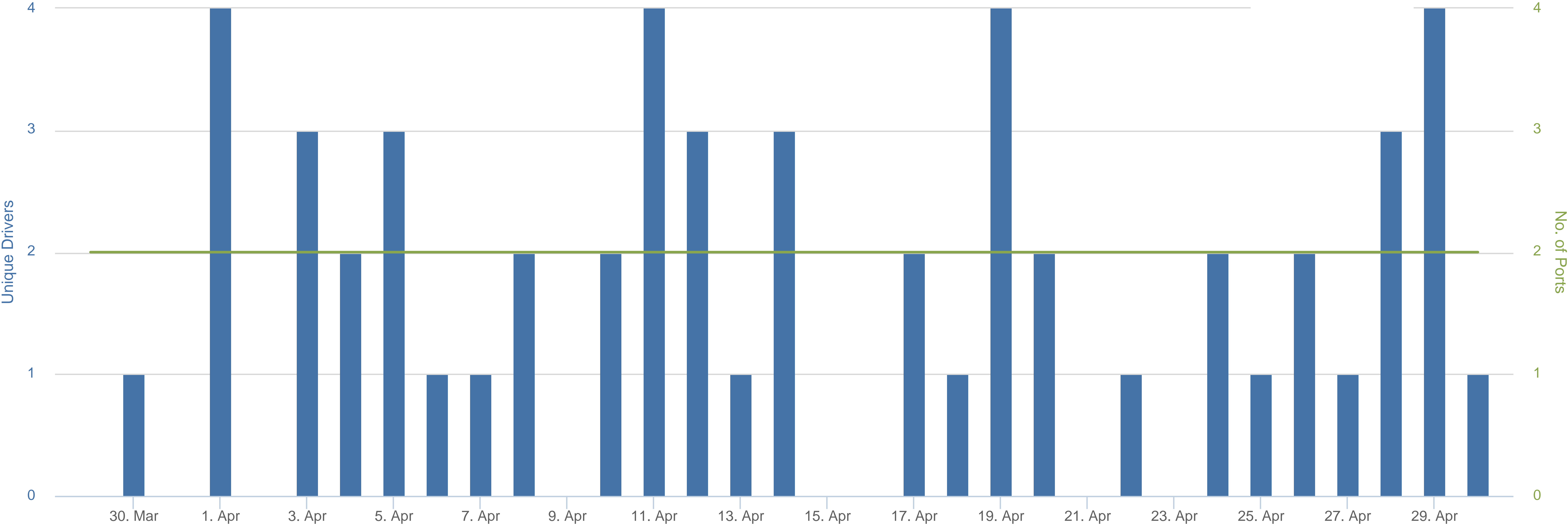


EV Charging: Unique Drivers 3/29/25 - 4/30/25

This month: 33

Last month: 39

Unique Drivers
No. of Ports





301 W. MAIN • OWOSSO, MICHIGAN 48867 • (989) 725-0570 • FAX (989) 723-8854

MEMORANDUM

DATE: May 7, 2025

TO: Owosso Main Street & Downtown Development Authority

FROM: Lizzie Fredrick, OMS & DDA Executive Director

SUBJECT: OMS & DDA Fiscal Year 2025-2026 Budget

BACKGROUND:

In February 2025, the four Owosso Main Street Committees finalized their budgets and work plans for Fiscal Year 2025-2026. A draft was presented to the Board at the March 5, 2025, meeting. At the April 2, 2025, meeting, the Board approved the OMS FY25-26 Work Plans and budgets. Attached is the complete FY25-26 budget for the Downtown Development Authority Fund.

Approximately \$50,000.00 has been budgeted for the current fiscal year for the Main Street Plaza Masonry Repair 2.0 and removal of two South Washington Street planters. However, the expenditure is now estimated for FY25-26 due to project timelines. The End of Year Budget Amendments that will be presented to the Board in June will reflect this change along with an increase to the Beginning Fund Balance for FY25-26, meaning the \$41,133.00 overage for FY25-26 will be covered by the \$50,000.00 that will not be spent this year.

General Ledger Numbers to Note

248-000-402.100	TIF	Decrease in assessed value
248-200-818.000	Contractual Services	Aforementioned \$50,000.00 included
248-200-969.000	Developer Reimbursement	Now budgeted Transfer to Brownfields
248-200-995.101	Transfer to General Fund	Debt payment for sidewalks

FISCAL IMPACT:

Budgeted Total Revenue of \$356,054.00 and Budgeted Total Expenditures of \$397,187.00 for the Downtown Development Authority Fund in Fiscal Year 2025-2026.

MOTION TO CONSIDER:

To approve the Fiscal Year 2025-2026 budget as presented.

ATTACHMENTS:

OMS & DDA Fiscal Year 2025-2026 Budget

FISCAL YEAR 2025-26 BUDGET
FUND 248 - DOWNTOWN DEVELOPMENT AUTHORITY

GENERAL LEDGER NUMBER	DESCRIPTION	FY 2023-24 BUDGET	FY 2024-25 BUDGET	YTD BALANCE AS OF 4/30/2025	FY 2025-26 BUDGET
REVENUES					
248-000-402.000	GENERAL PROPERTY TAX	\$ 33,008.00	\$ 37,641.00	\$ 34,673.00	\$ 38,977.00
248-000-402.100	TIF	\$218,644.00	\$237,912.00	\$ 237,912.00	\$ 229,031.00
248-000-540.000	STATE SOURCES	\$ 6,760.00			
248-000-540.000-MATCHMAIN2	STATE SOURCES	\$ 25,000.00			
248-000-540.000-MATCHMAIN3	STATE SOURCES			\$ 20,857.00	
248-000-573.000	LOCAL COMMUNITY STABILIZATION SHARE	\$ 24,228.00	\$ 26,454.00	\$ 26,454.00	\$ 26,000.00
248-000-665.000	INTEREST INCOME	\$ 6,270.00	\$ 8,000.00	\$ 7,087.00	\$ 5,000.00
248-000-670.100	LOAN INTEREST	\$ 1,791.00	\$ 1,577.00	\$ 1,405.00	\$ 1,260.00
248-000-674.400	INCOME-PROMOTION	\$ 15,687.00	\$ 10,000.00	\$ 8,818.00	\$ 13,000.00
248-000-674.500	INCOME-ORGANIZATION			\$ 3,500.00	
248-000-674.600	INCOME-DESIGN		\$ 635.00	\$ 635.00	
248-000-674.700	EV STATION REVENUE	\$ 6,279.00	\$ 5,000.00	\$ 7,215.00	\$ 6,500.00
248-000-675.000	MISCELLANEOUS	\$ 47.00			
248-000-699.101	TRANFERS FROM GENERAL FUND	\$ 33,332.00	\$ 35,133.00	\$ 25,056.00	\$ 36,286.00
TOTAL REVENUES		\$371,046.00	\$362,352.00	\$ 373,612.00	\$ 356,054.00
EXPENDITURES					
Dept 200 - GEN SERVICES					
248-200-728.000	OPERATING SUPPLIES	\$ 1,007.00	\$ 2,200.00	\$ 2,596.00	\$ 2,000.00
248-200-810.000	INSURANCE & BONDS	\$ 2,907.00	\$ 3,021.00	\$ 3,021.00	\$ 3,172.00
248-200-818.000	CONTRACTUAL SERVICES	\$ 18,775.00	\$ 68,000.00	\$ 10,482.00	\$ 90,000.00
248-200-818.500	AUDIT	\$ 1,221.00	\$ 581.00	\$ 581.00	\$ 608.00
248-200-920.000	UTILITIES	\$ 3,167.00	\$ 2,955.00	\$ 854.00	\$ 3,000.00
248-200-920.100	ELECTRICITY-EV STATION	\$ 5,850.00	\$ 5,000.00	\$ 3,964.00	\$ 5,000.00
248-200-920.300	TELEPHONE	\$ 530.00	\$ 520.00	\$ 390.00	\$ 520.00
248-200-930.000	BUILDING MAINTENANCE - DPW	\$ 32,169.00	\$ 30,000.00	\$ 10,584.00	\$ 40,000.00
248-200-940.000	EQUIPMENT RENTAL - DPW	\$ 6,028.00	\$ 9,000.00	\$ 6,940.00	\$ 10,000.00

248-200-955.000	MEMBERSHIPS & DUES	\$ 495.00	\$ 800.00	\$ 250.00	\$ 800.00
248-200-956.000	EDUCATION & TRAINING	\$ 2,963.00	\$ 3,500.00	\$ 1,025.00	\$ 4,000.00
248-200-969.000	DEVELOPER REIMBURSEMENT	\$ 32,059.00	\$ 33,690.00		
248-200-995.101	TRANSFER TO GENERAL FUND	\$ 76,232.00	\$ 82,078.00	\$ 81,295.00	\$ 84,500.00
248-200-995.243	TRANSFER TO BROWNFIELDS			\$ 33,964.00	\$ 33,465.00
Totals for dept 200 - GEN SERVICES		\$183,403.00	\$241,345.00	\$ 155,946.00	\$ 277,065.00

Dept 261 - GENERAL ADMIN

248-261-702.100	SALARIES	\$ 64,432.00	\$ 66,608.00	\$ 55,039.00	\$ 69,272.00
248-261-702.200	WAGES	\$ 32.00	\$ 250.00	\$ 90.00	\$ 250.00
248-261-702.300	OVERTIME	\$ 513.00	\$ 1,000.00	\$ 256.00	\$ 500.00
248-261-702.800	ACCRUED SICK LEAVE				
248-261-703.000	OTHER COMPENSATION				
248-261-715.000	SOCIAL SECURITY (FICA)	\$ 4,972.00	\$ 5,191.00	\$ 4,216.00	\$ 5,357.00
248-261-716.100	HEALTH INSURANCE	\$ 7,530.00	\$ 7,703.00	\$ 6,708.00	\$ 7,718.00
248-261-716.200	DENTAL INSURANCE	\$ 281.00	\$ 369.00	\$ 331.00	\$ 369.00
248-261-716.300	OPTICAL INSURANCE	\$ 31.00	\$ 52.00	\$ 48.00	\$ 52.00
248-261-716.400	LIFE INSURANCE	\$ 508.00	\$ 526.00	\$ 481.00	\$ 467.00
248-261-716.500	DISABILITY INSURANCE	\$ 711.00	\$ 837.00	\$ 764.00	\$ 905.00
248-261-717.000	UNEMPLOYMENT INSURANCE	\$ 10.00	\$ 25.00		\$ 10.00
248-261-718.200	DEFINED CONTRIBUTION	\$ (1,079.00)	\$ 5,995.00	\$ 4,970.00	\$ 6,234.00
248-261-719.000	WORKERS' COMPENSATION	\$ 439.00	\$ 406.00	\$ 366.00	\$ 388.00
Totals for dept 261 - GENERAL ADMIN		\$ 78,380.00	\$ 88,962.00	\$ 73,269.00	\$ 91,522.00

Dept 704 - ORGANIZATION

248-704-728.000	SUPPLIES	\$ 133.00	\$ 150.00	\$ 28.00	\$ 150.00
248-704-818.000	WORK PLAN EXPENDITURE	\$ 175.00	\$ 1,100.00	\$ 914.00	\$ 1,500.00
Totals for dept 704 - ORGANIZATION		\$ 308.00	\$ 1,250.00	\$ 942.00	\$ 1,650.00

Dept 705 - PROMOTION

248-705-802.000	ADVERTISEMENT		\$ 700.00		\$ 700.00
248-705-818.000	WORK PLAN EXPENDITURES	\$ 2,109.00	\$ 3,000.00	\$ 251.00	\$ 1,000.00
248-705-818.730	ART WALK				
248-705-818.750	GLOW	\$ 4,190.00	\$ 11,000.00	\$ 8,365.00	\$ 10,000.00

248-705-818.760	RETAIL EVENTS					
248-705-818.770	MOTORCYCLE DAYS	\$ 2,692.00	\$ 2,500.00	\$ 1,390.00	\$ 2,500.00	
248-705-818.780	CHOCOLATE WALK	\$ 253.00	\$ 300.00	\$ 213.00	\$ 750.00	
248-705-818.790	NYE BLOCK PARTY	\$ 4,439.00				
Totals for dept 705 - PROMOTION		\$ 13,683.00	\$ 17,500.00	\$ 10,219.00	\$ 14,950.00	

Dept 706 - DESIGN

248-706-818.000	WORK PLAN EXPENDITURES	\$ 4,894.00	\$ 10,000.00	\$ 2,403.00	\$ 10,000.00	
248-706-818.700	CONTRACTUAL SERVICES-FLOWERS	\$ 1,955.00				
Totals for dept 706 - DESIGN		\$ 6,849.00	\$ 10,000.00	\$ 2,403.00	\$ 10,000.00	

Dept 707 - ECONOMIC VITALITY

248-707-818.000	WORK PLAN EXPENDITURES	\$ 274.00	\$ 2,000.00	\$ 676.00	\$ 2,000.00	
248-707-818.000-MATCHMAIN2	CONTRACTUAL SERVICES	\$ 25,000.00				
248-707-818.000-MTCHONMAIN	CONTRACTUAL SERVICES					
248-707-818.000-VIBRANCY22	CONTRACTUAL SERVICES	\$ 4,983.00				
Totals for dept 707 - ECONOMIC VITALITY		\$ 30,257.00	\$ 2,000.00	\$ 676.00	\$ 2,000.00	

Dept 905 - DEBT SERVICE

248-905-991.100	PRINCIPAL	\$ 21,643.00				
248-905-993.000	INTEREST	\$ 413.00				
Totals for dept 905 - DEBT SERVICE		\$ 22,056.00				

TOTAL EXPENDITURES	\$334,936.00	\$361,057.00	\$ 243,455.00	\$ 397,187.00
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	FY 2023-24 BUDGET	FY 2024-25 BUDGET	YTD BALANCE AS OF 4/30/2025	FY 2025-26 BUDGET
TOTAL REVENUES	\$371,046.00	\$362,352.00	\$ 373,612.00	\$ 356,054.00
TOTAL EXPENDITURES	\$334,936.00	\$361,057.00	\$ 243,455.00	\$ 397,187.00
NET OF REVENUES/EXPENDITURES	\$ 36,110.00	\$ 1,295.00	\$ 130,157.00	\$ (41,133.00)

BEGINNING FUND BALANCE	\$151,213.00	\$187,326.00	\$ 187,326.00	\$ 188,621.00
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MINUTES

*OWOSSO MAIN STREET
ECONOMIC VITALITY COMMITTEE*

REGULAR MEETING

Tuesday, April 15, 2025, 1:00 p.m.
City Hall; 301 W. Main Street



Owosso Main Street's mission is to foster an active and thriving downtown that is the heart of our community by supporting historic preservation and promoting redevelopment, drawing both local residents and visitors to our city.

Called to order at 1:00 p.m.

Present: B. Meyer, R. Teich, L. Omer, and K. Parzych

Absent: D. Howard

Staff: L. Fredrick

Business of the Month Program

Committee presented their nominees for the May Business of the Month and finalized annual revisions for the program including a deadline for businesses to select and utilize their \$75 value service from the Business Support Service Menu and minor adjustments to values on the scoring rubric.

Revolving Loan & Grant Program

Committee discussed potential revisions for the Revolving Loan & Grant Program to be approved by the Committee in May, followed by Board and City Council approval in June.

Fredrick recommended additions to the application checklist and an adjustment of verbiage on the Program Guide related to site inspections as recommended by the Planning & Building Director.

Committee discussed revising the annual grant award maximum to specify a maximum dollar amount for the year such as a percentage of the projected loan interest and balance interest for the Revolving Loan Fund.

Teich recommended keeping the 24-month eligibility timeline for grants and creating a separate timeline for loans.

Parzych suggested that loans have no eligibility timeline for a borrower if their previous loan has been fully paid off.

Committee discussed creating an application window for grants.

Committee agreed that Small Business Start-up Costs, as listed in the Program Guide, are an eligible project for businesses that have been open for six months or less.

Downtown Business Meetups

Fredrick asked the Committee to postpone the downtown business owner social until after May due to staff capacity, the coordinating timeline, and OMS having two other events scheduled for the month of May.

Director Updates:

None

Committee Comments:

None

Next Meeting:

Tuesday, May 20th at 1:00 p.m. at City Hall; 301 W. Main Street

MINUTES

OWOSSO MAIN STREET

DESIGN COMMITTEE

REGULAR MEETING

Wednesday, April 16, 2025, 8:30 a.m.

City Hall; 301 W. Main Street



Owosso Main Street's mission is to foster an active and thriving downtown that is the heart of our community by supporting historic preservation and promoting redevelopment, drawing both local residents and visitors to our city.

Called to order at 8:30 a.m.

Present: J. Ross and D. Drenovsky,

Absent: B. Gilbert, L. Weckwert, and C. Guillen

Staff: L. Fredrick

Summer Beautification

Committee solidified locations for six 30-gallon reservoir planters to submit to the Michigan Department of Transportation for approval.

Committee discussed potential vendors for flowers and soil.

Fredrick presented a list of volunteers and businesses signed up to adopt a flower bed or planter.

Main Street Plaza Landscaping

Committee reviewed the project work plan and Drenovsky provided updates on the sculptures.

Director Updates:

None

Committee Comments:

None

Next Meeting:

TBD at City Hall; 301 W. Main Street

MINUTES

*OWOSSO MAIN STREET
PROMOTION COMMITTEE*

REGULAR MEETING

Thursday, April 17, 2025, 8:00 a.m.
City Hall; 301 W. Main Street



Owosso Main Street's mission is to foster an active and thriving downtown that is the heart of our community by supporting historic preservation and promoting redevelopment, drawing both local residents and visitors to our city.

Called to order at 8:00 a.m.

Present: J. Davis, B. Atkins, P. Vreibel, and S. Maginity

Absent: None

Staff: L. Fredrick

Chocolate Walk

Committee discussed the day of needs for the event and approved the drafts for the Chocolate Walk map and downtown business owner survey.

Downtown Photos

Committee selected downtown landmarks, the Downtown Spring Cleanup event, the Downtown Owosso Farmers Market, and Business of the Month photo ops as the photo assignments for the upcoming photos with The Mattesons Photography.

Committee agreed to add a notice to volunteer signup forms that photos will be taken at events.

Volunteer Signup Day

Committee reviewed plans for the Volunteer Signup Day, which will take place on May 3rd at the opening day of the Downtown Owosso Farmers Market, and discussed inviting all Board and Committee Members to help recruit for the Committee vacancies and events.

Downtown Spring Cleanup

Committee reviewed event plans and discussed related tasks that can be advertised to community members who may want to help, but not specifically pick up waste.

Director Updates:

Fredrick presented marketing and communication strategies she learned at the Main Street national conference.

Committee Comments:

None.

Next Meeting:

May 8th at City Hall; 301 W. Main Street

MINUTES

OMS ORGANIZATION COMMITTEE

REGULAR MEETING

Tuesday, April 22, 2025, 2:00 p.m.

City Hall; 301 W. Main Street



Owosso Main Street's mission is to foster an active and thriving downtown that is the heart of our community by supporting historic preservation and promoting redevelopment, drawing both local residents and visitors to our city.

Called to order at 2:00 p.m.

Present: J. Ardelean, D. Woodworth, and K. Parzych

Absent: J. Moore

Staff: L. Fredrick

Volunteer Signup Event

Committee reviewed the Volunteer Signup Event Work Plan and discussed the needs for the day of the event including volunteer shifts and supplies.

Board Member Agreement

Committee reviewed the current Board Member Agreement and Board and Committee Member Job Description for potential revisions.

Woodworth suggested including a requirement for a Board Member to champion a program, project, or task.

Parzych recommended updating the requirement for each Board Member to attend one event a year to say participate.

Sponsorship Website

Fredrick presented changes to DowntownOwosso.org/give and a graphic still in progress that will display the annual sponsorship packages.

Director Updates:

Fredrick confirmed there are three applications for the two Board Member vacancies, but the applicants still need to meet with the Mayor and Board Chair.

Committee Comments:

None

Next Meeting:

Tuesday, May 13th at 2:00 p.m. at City Hall; 301 W. Main Street